

EXHIBITOR LOYALTY PROGRAM

2024

25,000+
Scientists

100+
Institutions

300+
Suppliers

Contact



Maximize Your Impact

Elevate Your Presence

Welcome to the **Exhibitor Loyalty Program** by Biotech Connect!

We are delighted to present you with an exclusive opportunity to maximize your presence at our life science vendor shows. Our program is designed with your success in mind, offering a range of benefits and advantages to help you expand your reach, strengthen your brand, and connect with scientists.

By participating in our program, you gain access to discounted package deals, priority booth placement, logo placements in electronic flyers and event signage, dedicated email blasts to past attendees, funding details for select institutes, speaking opportunities, and much more. We value your partnership and are committed to providing you with exceptional value and an unparalleled exhibitor experience. Join the Exhibitor Loyalty Program today and unlock a world of opportunities to showcase your products, connect with scientists, and achieve new heights of success in the biotech community.



Exhibitor Loyalty Program (ELP)

PACKAGE LEVEL	PLATINUM	GOLD	SILVER	BRONZE
*PACKAGE SIZE	\$20,000	\$15,000	\$10,000	\$5000
EXTRA CREDITS	\$4,000	\$2,500	\$1000	\$250
TABLE PLACEMENT	Priority	Preferred	Standard	Standard
LOGO PLACEMENT IN ELECTRONIC FLYERS	^Yes (~6,000 Views)	Yes	Yes	No
LOGO PLACEMENT IN THANK YOU EMAIL	Yes (~4,000 Views)	Yes	No	No
LOGO PLACEMENT IN EVENT SIGNAGE	Yes	No	No	No
EMAIL BLAST	**Yes	No	No	No
SPEAKING OPPORTUNITY OR WEBINAR	^^Exclusive	No	No	No
CREDITS EXPIRY	No Expiry	No Expiry	No Expiry	Expire after 1 year

*Payments are not refundable.

**One email blast to the attendees of the shows you attended anytime during the contract period.

^The logo will be linked to your website. Click reports of logos in electronic flyers and thank you email will be provided at credit expiry.

^^Speaking opportunities will be provided either at one of our shows or through a webinar during the contract period.

Discover the Exclusive Advantages of the Exhibitor Loyalty Program

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- **Package Size:**

- Choose a package that fits your budget and requirements, ensuring flexibility and affordability.

- **Extra Credits:**

- Receive additional credits to participate in more shows, expanding your reach and increasing brand exposure.

- **Table Placement:**

- Enjoy priority table placement to secure prime locations, attracting more visitors and maximizing your visibility.

- **Speaking Opportunity (Exclusive to Platinum):**

- Showcase your expertise and thought leadership to a highly engaged audience, positioning yourself as an industry leader.

- **Logo Placement in Electronic Flyers:**

- Gain increased brand visibility by having your logo featured in electronic flyers, reaching a wide audience.

- **Logo Placement in Event Signage:**

- Enhance your brand presence with prominent logo placement on event signage, capturing attendees' attention.

- **Logo Placement in Thank you Email:**

- Extend your brand exposure by having your logo displayed in the thank you email sent to attendees, reinforcing your presence.

- **Email Blast:**

- Reach past attendees with a dedicated email blast, generating interest, and driving engagement.

- **Funding Details:**

- Access the latest funding information to explore potential opportunities and secure financial support for your projects.

- **Credits Expiry:**

- Enjoy the flexibility of using your credits without any expiry date, allowing you to plan your participation based on your schedule and goals.







2024 Event Schedule

DATE	TIME	PROVINCE	LOCATION	PRICE IN CAD (\$)
MARCH				
05-03-2024	11:00 to 1:00	Québec	Lady Davis Institute	\$495.00
07-03-2024	11:00 to 1:00	Ontario	Queen's University - Botterell Hall	\$495.00
21-03-2024	1:00 to 4:00	Ontario	Special Event - MaRS Center (Sponsorship with add-ons Available)	\$750.00
APRIL				
04-04-2024	9:30 to 11:30	Québec	Université de Sherbrooke - IPS	
04-04-2024	1:30 to 3:30	Québec	Université de Sherbrooke - Pavillon de recherche appliquée sur le cancer (PRAC)	
16-04-2024	11:00 to 1:00	Manitoba	St. Boniface Hospital Albrechtsen Research Centre	\$550.00
17-04-2024	9:00 to 12:00	Manitoba	University of Manitoba Bannatyne campus (3h)	\$550.00
17-04-2024	1:30 to 3:30	Manitoba	Canadian Science Centre for Human and Animal Health (CSCHAH) (Public Health Agency - National Microbiology Laboratory)	\$550.00
18-04-2024	11:00 to 1:00	Manitoba	University of Manitoba Fort Garry campus	\$550.00
30-04-2024	11:00 to 1:00	Ontario	University of Toronto - Mississauga Campus	\$495.00
MAY				
01-05-2024	11:00 to 1:00	Ontario	Li Ka Shing Knowledge Institute	\$550.00
02-05-2024	9:30 to 11:30	Ontario	Centre for Addiction and Mental Health (CAMH)	
02-05-2024	1:30 to 3:30	Ontario	University of Toronto - Terrence Donnelly Centre for Cellular & Biomolecular Research	
14-05-2024	11:00 to 1:00	Québec	Concordia University - Loyola Campus	\$495.00
15-05-2024	11:00 to 1:00	Québec	Douglas Mental Health University Institute	\$495.00

*Tentative Show

Price of each show is excluding taxes

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16-05-2024	11:00 to 1:00	Québec	adMare Bioinnovations	
28-05-2024	11:00 to 1:00	New Brunswick	University of New-Brunswick (Fredericton)	
29-05-2024	11:00 to 1:00	New Brunswick	New Brunswick Center for Precision Medicine (Atlantic Cancer Research Institute and U de Moncton)	
30-05-2024	11:00 to 1:00	Nova Scotia	Dalhousie University	
JUNE				
11-06-2024	9:30 to 11:30	Alberta	University of Alberta Katz Group Centre for Pharmacy and Health Research (KATZ)	\$550.00
11-06-2024	1:30 to 3:30	Alberta	University of Alberta The Centennial Centre for Interdisciplinary Science (CCIS)	\$550.00
12-06-2024	11:00 to 1:00	Alberta	University of Calgary (Biological Sciences)	\$550.00
13-06-2024	11:00 to 1:00	Alberta	Lethbridge University	\$550.00
SEPTEMBER				
10-09-2024	11:00 - 1:00	Québec	Centre de recherche du CHUM	\$495.00
11-09-2024	11:00 - 1:00	Québec	McGill University - Bellini Life Science Complexe Atrium	\$550.00
12-09-2024	11:00 - 1:00	Québec	adMare Bioinnovations	\$550.00
25-09-2024	11:00 - 1:00	Ontario	Krembil Discovery Tower	\$550.00
26-09-2024	10:00 - 3:00	Ontario	Special Event - MaRS Center (Sponsorship with add-ons Available)	\$990.00
OCTOBER				
08-10-2024	11:00 - 1:00	Ontario	*York University (Keele campus)	\$550.00
09-10-2024	11:00 - 1:00	Ontario	Sunnybrook Research Institute	\$550.00
10-10-2024	11:00 - 1:00	Ontario	*Sinai Health Systems - Lunenfeld-Tanenbaum RI (Mount Sinai Hospital)	\$550.00
29-10-2024	11:00 - 1:00	BC	Simon Fraser University	\$550.00

*Tentative Show

Price of each show is excluding taxes

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30-10-2024	9:30 - 11:30	BC	*Michael Smith Laboratories	\$550.00
30-10-2024	1:30 - 3:30	BC	UBC Life Science Institute	\$550.00
31-10-2024	9:30 - 11:30	BC	Faculty of Pharmaceutical Sciences	\$550.00
31-10-2024	1:30 - 3:30	BC	Djavad Mowafaghian Centre for Brain Health	\$550.00
NOVEMBER				
01-11-2024	10:00 - 12:00	BC	*BC Children's Hospital Research Institute + CMMT	\$550.00
13-11-2024	11:00 - 1:00	Ontario	University of Waterloo Biology and Chemistry	\$495.00
14-11-2024	9:30 - 11:30	Ontario	Summerlee Science Complex - Guelph University	\$495.00
14-11-2024	1:30 - 3:30	Ontario	Pathobiology AHL - OVC Guelph	\$495.00
26-11-2024	11:00 - 1:00	Montréal	*CR-CHU Ste-Justine + Génome Québec	\$495.00
27-11-2024	9:30 - 11:30	Montréal	CR-Hospital Maisonneuve-Rosemont (Pavillon Damours)	"\$495.00 for one or \$660.00 for both"
27-11-2024	1:30 - 3:30	Montréal	CR-Hospital Maisonneuve-Rosemont (Pavillon J.A.-DeSève)	
28-11-2024	11:00 - 1:00	Montréal	Institut de recherches cliniques de Montréal (IRCM)	\$495.00
DECEMBER				
10-12-2024	9:30 - 11:30	Québec	CR-CHU de Québec Site CHUL	\$495.00
10-12-2024	1:30 - 3:30	Québec	Université Laval (Pavillon CE Marchand)	\$495.00
11-12-2024	9:30 - 11:30	Québec	*CR-CHU LOEX + Hotel-Dieu	\$495.00
11-12-2024	1:30 - 3:30	Québec	Institut universitaire en santé mentale de Québec (CERVO Research Centre)	\$495.00
12-12-2024	11:00 - 1:00	Québec	Complexe Scientifique de Québec (MAPAQ)	\$495.00
13-12-2024	11:00 - 1:00	Québec	*Institut sur la nutrition et les aliments fonctionnels de l'Université Laval (INAF)	\$495.00

SUPPLIER SURVEY

HELP US IMPROVE

Your Name: _____

Date: _____

Very Bad Bad Neutral Good Excellent

How satisfied are you with the overall organization and management of the vendor shows?

☐ ☐ ☐ ☐ ☐

How would you rate the quality of the attendee traffic at the shows?

☐ ☐ ☐ ☐ ☐

Did the vendor shows provide valuable networking opportunities for your business?

☐ ☐ ☐ ☐ ☐

How effective was the booth placement in attracting visitors to your exhibit?

☐ ☐ ☐ ☐ ☐

Were you satisfied with the exhibitor support and customer service provided by our team?

☐ ☐ ☐ ☐ ☐

Would you recommend our life science vendor shows to other suppliers in biotech industry?

☐ ☐ ☐ ☐ ☐

Please let us know the names of three institutes where you currently don't have access but would like to connect with their scientists or researchers.

Please fill out this survey and send a photocopy to info@biotechconnect.ca
or  +1-514-691-2779



FACULTE
DE MEDECINE



University
of Manitoba



Queen's
UNIVERSITY



Ottawa Hospital
Research Institute
Institut de recherche
de l'Hôpital d'Ottawa



IRCM

INSTITUT DE RECHERCHES
CLINIQUES DE MONTRÉAL



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