

EXHIBITOR LOYALTY PROGRAM

2024

25,000+
Scientists

100+
Institutions

300+
Suppliers

Contact



Maximize Your Impact

Elevate Your Presence

Welcome to the **Exhibitor Loyalty Program** by Biotech Connect!

We are delighted to present you with an exclusive opportunity to maximize your presence at our life science vendor shows. Our program is designed with your success in mind, offering a range of benefits and advantages to help you expand your reach, strengthen your brand, and connect with scientists.

By participating in our program, you gain access to discounted package deals, priority booth placement, logo placements in electronic flyers and event signage, dedicated email blasts to past attendees, funding details for select institutes, speaking opportunities, and much more. We value your partnership and are committed to providing you with exceptional value and an unparalleled exhibitor experience. Join the Exhibitor Loyalty Program today and unlock a world of opportunities to showcase your products, connect with scientists, and achieve new heights of success in the biotech community.



Exhibitor Loyalty Program (ELP)

PACKAGE LEVEL	PLATINUM	GOLD	SILVER	BRONZE
*PACKAGE SIZE	\$20,000	\$15,000	\$10,000	\$5000
EXTRA CREDITS	\$4,000	\$2,500	\$1000	\$250
TABLE PLACEMENT	Priority	Preferred	Standard	Standard
LOGO PLACEMENT IN ELECTRONIC FLYERS	^Yes (~6,000 Views)	Yes	Yes	No
LOGO PLACEMENT IN THANK YOU EMAIL	Yes (~4,000 Views)	Yes	No	No
LOGO PLACEMENT IN EVENT SIGNAGE	Yes	No	No	No
EMAIL BLAST	**Yes	No	No	No
SPEAKING OPPORTUNITY OR WEBINAR	^^Exclusive	No	No	No
CREDITS EXPIRY	No Expiry	No Expiry	No Expiry	Expire after 1 year

*Payments are not refundable.

**One email blast to the attendees of the shows you attended anytime during the contract period.

^The logo will be linked to your website. Click reports of logos in electronic flyers and thank you email will be provided at credit expiry.

^^Speaking opportunities will be provided either at one of our shows or through a webinar during the contract period.

Discover the Exclusive Advantages of the Exhibitor Loyalty Program

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- **Package Size:**

- Choose a package that fits your budget and requirements, ensuring flexibility and affordability.

- **Extra Credits:**

- Receive additional credits to participate in more shows, expanding your reach and increasing brand exposure.

- **Table Placement:**

- Enjoy priority table placement to secure prime locations, attracting more visitors and maximizing your visibility.

- **Speaking Opportunity (Exclusive to Platinum):**

- Showcase your expertise and thought leadership to a highly engaged audience, positioning yourself as an industry leader.

- **Logo Placement in Electronic Flyers:**

- Gain increased brand visibility by having your logo featured in electronic flyers, reaching a wide audience.

- **Logo Placement in Event Signage:**

- Enhance your brand presence with prominent logo placement on event signage, capturing attendees' attention.

- **Logo Placement in Thank you Email:**

- Extend your brand exposure by having your logo displayed in the thank you email sent to attendees, reinforcing your presence.

- **Email Blast:**

- Reach past attendees with a dedicated email blast, generating interest, and driving engagement.

- **Funding Details:**

- Access the latest funding information to explore potential opportunities and secure financial support for your projects.

- **Credits Expiry:**

- Enjoy the flexibility of using your credits without any expiry date, allowing you to plan your participation based on your schedule and goals.



2024 Event Schedule

SEPTEMBER				
11-09-2024	9:30 – 11:30	Québec	McGill University – Bellini Life Science Complex Atrium	SOLD
11-09-2024	1:30 – 3:30	Québec	Centre de recherche du CHUM	\$495.00
12-09-2024	11:00 – 1:00	Québec	adMare Bioinnovations	SOLD
25-09-2024	11:00 – 1:00	Ontario	Krembil Discovery Tower	SOLD
26-09-2024	10:00 – 3:00	Ontario	Special Event – MaRS Center (Sponsorship with add-ons Available)	SOLD
OCTOBER				
08-10-2024	11:00 – 1:00	Ontario	*York University (Keele campus)	\$550.00
09-10-2024	11:00 – 1:00	Ontario	Sunnybrook Research Institute	SOLD
10-10-2024	11:00 – 1:00	Ontario	*Sinai Health Systems – Lunenfeld-Tanenbaum RI (Mount Sinai Hospital)	SOLD
17-10-2024	9:00 – 11:30	Ottawa	Univ. Ottawa Roger Guindon (Medicine Faculty) Exclusive to the companies that signed the Vendor of Record Agreement.	\$550.00
17-10-2024	2:00 – 4:30	Ottawa	Univ. Ottawa STEM building (Science Faculty) Exclusive to the companies that signed the Vendor of Record Agreement.	\$550.00
29-10-2024	11:00 – 1:00	BC	Simon Fraser University	SOLD
30-10-2024	9:30 – 11:30	BC	*Michael Smith Laboratories	SOLD
30-10-2024	1:30 – 3:30	BC	UBC Life Science Institute	\$550.00
31-10-2024	9:30 – 11:30	BC	Faculty of Pharmaceutical Sciences	\$550.00
31-10-2024	1:30 – 3:30	BC	Djavad Mowafaghian Centre for Brain Health	SOLD

Price of each show is excluding taxes

2024 Event Schedule

NOVEMBER				
01-11-2024	9:30 – 11:30	BC	BC Children's Hospital Research Institute + CMMT	SOLD
07-11-2024	11:00 – 1:00	Montréal	CR-CHU Ste-Justine + Génome Québec	\$495.00
13-11-2024	11:00 – 1:00	Ontario	University of Waterloo Biology and Chemistry	\$495.00
14-11-2024	9:30 – 11:30	Ontario	Summerlee Science Complex – Guelph University	\$495.00
14-11-2024	1:30 – 3:30	Ontario	Pathobiology AHL – OVC Guelph	\$495.00
27-11-2024	9:30 – 11:30	Montréal	CR-Hospital Maisonneuve-Rosemont (Pavillon Damours)	SOLD
27-11-2024	1:30 – 3:30	Montréal	CR-Hospital Maisonneuve-Rosemont (Pavillon J.A.-DeSève)	
28-11-2024	11:00 – 1:00	Montréal	Institut de recherches cliniques de Montréal (IRCM)	SOLD
DECEMBER				
10-12-2024	9:30 – 11:30	Québec	CR-CHU de Québec Site CHUL	SOLD
10-12-2024	1:30 – 3:30	Québec	Université Laval (Pavillon CE Marchand)	SOLD
11-12-2024	9:30 – 11:30	Québec	CR-CHU LOEX + Hotel-Dieu	SOLD
11-12-2024	1:30 – 3:30	Québec	Institut universitaire en santé mentale de Québec (CERVO Research Centre)	\$495.00
12-12-2024	11:00 – 1:00	Québec	Complexe Scientifique de Québec (MAPAQ)	\$495.00
13-12-2024	11:00 – 1:00	Québec	*Institut sur la nutrition et les aliments fonctionnels de l'Université Laval (INAF)	\$495.00

Price of each show is excluding taxes

SUPPLIER SURVEY

HELP US IMPROVE

Your Name: _____

Date: _____

Very Bad Bad Neutral Good Excellent

How satisfied are you with the overall organization and management of the vendor shows?

☐ ☐ ☐ ☐ ☐

How would you rate the quality of the attendee traffic at the shows?

☐ ☐ ☐ ☐ ☐

Did the vendor shows provide valuable networking opportunities for your business?

☐ ☐ ☐ ☐ ☐

How effective was the booth placement in attracting visitors to your exhibit?

☐ ☐ ☐ ☐ ☐

Were you satisfied with the exhibitor support and customer service provided by our team?

☐ ☐ ☐ ☐ ☐

Would you recommend our life science vendor shows to other suppliers in biotech industry?

☐ ☐ ☐ ☐ ☐

Please let us know the names of three institutes where you currently don't have access but would like to connect with their scientists or researchers.

Please fill out this survey and send a photocopy to info@biotechconnect.ca
or  +1-514-691-2779



FACULTE
DE MEDECINE



University
of Manitoba



Queen's
UNIVERSITY



Ottawa Hospital
Research Institute
Institut de recherche
de l'Hôpital d'Ottawa



IRCM

INSTITUT DE RECHERCHES
CLINIQUES DE MONTRÉAL



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